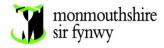
#### **Public Document Pack**



Neuadd y Sir Y Rhadyr Brynbuga NP15 1GA County Hall Rhadyr Usk NP15 1GA

Tuesday, 10 December 2019

Dear Councillor

#### INDIVIDUAL CABINET MEMBER DECISIONS

Notice is hereby given that the following decisions made by a member of the cabinet will be made on Wednesday, 18 December 2019.

#### 1. COUNCIL TAX BASE 2020/21 AND ASSOCIATED MATTERS 1 - 4

**Division/Wards Affected:** All Wards

CABINET MEMBER: County Councillor P Murphy

**AUTHOR:** 

Ruth Donovan – Assistant Head of Finance: Revenues, Systems and Exchequer

**CONTACT DETAILS:** 

E-mail: ruthdonovan@monmouthsire.gov.uk

**Tel:** 01633 644592

#### 2. MONMOUTHSHIRE FAIRTRADE COUNTY RENEWAL

5 - 52

**Division/Wards Affected:** All Wards

**CABINET MEMBER: County Councillor Sara Jones** 

**AUTHOR:** Hazel Clatworthy, Sustainability Policy Officer

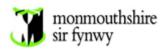
**CONTACT DETAILS:** 

Tel: 01633 644843

E-mail: hazelclatworthy@monmouthshire.gov.uk

Yours sincerely,

Paul Matthews Chief Executive



#### **CABINET PORTFOLIOS**

CABINET PORTFOLIOS			
County Councillor	Area of Responsibility	Partnership and External Working	Ward
P.A. Fox (Leader)	Whole Authority Strategy & Direction Lead Officer – Chief Executive  CCR Joint Cabinet & Regional Development; Organisation overview; Regional working; Government relations; Public Service Board lead; WLGA lead	WLGA Council WLGA Coordinating Board Public Service Board	Portskewett
R.J.W. Greenland (Deputy Leader)	Enterprise and Land Use Planning Lead Officer – Frances O'Brien Support Officers – Mark Hand, Cath Fallon  Local Development Plan; Strategic Development Plan; Economic Resilience and Growth; Town Centre Investment and Stewardship; Development Management and Building Control; Housing Delivery	WLGA Council Capital Region Tourism	Devauden
P. Jordan	Governance and Law Lead Officers – Matthew Gatehouse, Matthew Phillips, Ian Saunders  Council & Executive decision making; Constitution review and implementation of change; Law, Ethics & Standards; Audit and Regulatory WAO Relations Support for Elected Members Democracy promotion & citizen engagement Whole Authority Performance; Whole Authority Service Planning & Evaluation Community Hubs and Contact Centre Community Learning Tourist Information / Museums / Theatre / Attractions		Cantref
R. John	Children & Young People and MonLife Lead Officers – Will McLean, Ian Saunders Support Officers – Nikki Wellington, Sharon Randall-Smith, Richard Simpkins  Early Years Education	Joint Education Group (EAS) WJEC	Mitchel Troy

	All Age Statutory Education Additional Learning Needs; School Inclusion Post 16 entitlement / offer  School standards and Improvement; Education Achievement Service Commissioning Coleg Gwent and University liaison.		
	Leisure / Sport Outdoor education / Duke of Edinburgh Active Travel Countryside / Biodiversity		
P. Jones	Social Care, Safeguarding & Health Lead Officer – Julie Boothroyd Support Officers – Eve Parkinson, Jane Rodgers		Raglan
	Children's Services Fostering & Adoption; Youth Offending Service; Adults Services Whole Authority Safeguarding (children & adults); Disabilities; Mental Health; Health liaison.		
P. Murphy	Whole Authority Resources Lead Officer – Peter Davies, Frances O'Brien Support Officers – Deb Hill-Howells, Sian Hayward, Tracey Harry, Mark Howcroft  Finance; Information technology (SRS); Digital Programme Office Human Resources; Health & Safety; Emergency Planning; Procurement; Land & Buildings (inc. Estate, Cemeteries, Allotments, Farms); Vehicle Fleet / Passenger Transport Unit Property maintenance; Facilities Management (inc. Building Cleaning and Catering all ages)	Prosiect Gwrydd Wales Purchasing Consortium	Caerwent
J. Pratt	Infrastructure and Neighbourhood Services Lead Officer – Frances O'Brien Support Officers – Roger Hoggins, Carl Touhig, Nigel Leaworthy	SEWTA Prosiect Gwyrdd	Goytre Fawr
	County Roads / Pavements South Wales Trunk Road Agency		

	Highways Maintenance, Transport, Traffic & Network Management, Car Parks / Illegal Parking Enforcement Whole Authority De-carbonisation Plastic Free Monmouthshire Waste / Recycling / Cleansing Grounds Maintenance Parks & Open Spaces/ Public Conveniences Flood Prevention / Management / SUDs	
S. Jones	Social Justice & Community Development Lead Officer – Frances O'Brien Support Officers – Cath Fallon, David Jones, Ian Bakewell  Rural Deprivation / Isolation; Digital Deprivation Poverty / Disadvantage Homelessness; Supporting People Community Safety / Equality / Protected Characteristics Public Relations; / Communications / Marketing Trading Standards / Environmental Health; Licensing; Registrars	Llanover

#### **Aims and Values of Monmouthshire County Council**

#### Our purpose

**Building Sustainable and Resilient Communities** 

#### Objectives we are working towards

- Giving people the best possible start in life
- A thriving and connected county
- Maximise the Potential of the natural and built environment
- Lifelong well-being
- A future focused council

#### **Our Values**

**Openness**. We are open and honest. People have the chance to get involved in decisions that affect them, tell us what matters and do things for themselves/their communities. If we cannot do something to help, we'll say so; if it will take a while to get the answer we'll explain why; if we can't answer immediately we'll try to connect you to the people who can help – building trust and engagement is a key foundation.

**Fairness**. We provide fair chances, to help people and communities thrive. If something does not seem fair, we will listen and help explain why. We will always try to treat everyone fairly and consistently. We cannot always make everyone happy, but will commit to listening and explaining why we did what we did.

**Flexibility**. We will continue to change and be flexible to enable delivery of the most effective and efficient services. This means a genuine commitment to working with everyone to embrace new ways of working.

**Teamwork**. We will work with you and our partners to support and inspire everyone to get involved so we can achieve great things together. We don't see ourselves as the 'fixers' or problem-solvers, but we will make the best of the ideas, assets and resources available to make sure we do the things that most positively impact our people and places.

# Agenda Item 1



#### **REPORT**

Subject: COUNCIL TAX BASE 2020/21 AND ASSOCIATED MATTERS

**Directorate: Resources** 

Meeting: Individual Cabinet Member Decision

Date: 18<sup>th</sup> December 2019

Divisions/Wards Affected: County Wide

#### 1. PURPOSE:

To agree the Council Tax base figure for submission to Welsh Government, together with the collection rate to be applied for 2020/21 and to make other necessary related statutory decisions.

#### 2. RECOMMENDATIONS:

- 2.1 That in accord with the Local Authorities (Calculation of Tax Base) (Wales) Regulations 1995, the amount calculated by the Council as its Tax Base for 2020/21 shall be notified as **46,331.92** and the Collection Rate set at **99.0%**.
- 2.2 That no Special Resolution declaring Drainage Rates as Special Expenses be made.
- 2.3 That any expenses incurred by the Council in performing in part of its area a function performed elsewhere in its area by a Community Council shall not be treated as a special expense for the purpose of Section 35 of the Local Govt. Finance Act 1992.
- 2.4 That Council Tax setting continues to be a function of full Council.

#### 3. KEY ISSUES:

#### 3.1 Council Tax Base

For each financial year, the Council shall set its Council Tax, taking account of its own total net budget requirement and amounts receivable for redistributed Non Domestic Rates, Revenue Support Grant and any other additional grants. It will also take account of any precepts it receives from other authorities and the value of the Council Tax Base. In simple terms, the net spending not met by grant is divided by the Tax Base to give the amount of Council Tax for a dwelling in Band D. The budget requirement, grant calculations and precepts will be addressed in the Council Tax Setting report.

It was agreed by Council in January 2005 that the, largely technical, matter of the Council Tax Base Resolution and tax setting should be dealt with by Executive decision. Legally, the tax setting decision could also be decided by the Executive, but has always been referred to full Council given its wide interest and importance. It is therefore recommended that this continue to be put for decision by full Council.

The ratified council tax base information must be passed to Welsh Government (WG) by 3<sup>rd</sup> January 2020 with reference to dwellings in the Valuation List as at 31st October 2019 and taking into account anticipated changes likely to occur during 2020/21. Provisional information has been provided to WG, if any changes to policy are considered which affect the tax base, revised information will need to be submitted. Significant differences may require WG to make adjustments to the RSG entitlements via an amending report. The prescribed period during which Councils would notify major precepting authorities of the council tax base figure is normally 1<sup>st</sup> November to 31<sup>st</sup> December.

#### 3.2 Collection Rate

It should be recognised that council tax is being perceived as an increasing burden on taxpayers with more arrangements outside the statutory scheme being sought, thereby increasing the time over which the debt is paid.

Between 2004/5 and 2007/8 the anticipated in-year collection rate was static at 96%; this was increased to 96.5% for 2008/9 and 2009/10 and to 97% for 2010/11. From 2011/12, despite ongoing economic difficulties, the collection rate was increased to 98%, reflecting results achieved in subsequent years from sustained recovery action. In 2016/17, the collection rate was increased further to 98.5%. For 2017/18, it was considered reasonable to increase the collection rate to 99.0% and this will remain for 2020/21.

The Council Tax Reduction Scheme (CTRS) was introduced by the Welsh Government on 1st April 2013, replacing what was the Council Tax Benefit Scheme. On inception the Welsh Government fully funded the scheme, pending a full review. This review was concluded in the summer of 2014, with the Welsh Government announcing its intention to continue to fund the scheme for another 2 years - 2015/16 and 2016/17. The scheme was extended further into 2017/18, 2018/19 and 2019/20. Whilst we await final confirmation of the scheme for 2020/21 it is expected that full entitlements will be maintained for next year.

Funding from Welsh Government forms part of the annual revenue budget settlement and is expected to remain at current levels for next year. As part of its annual budget setting, the Council can determine how much budget to allocate to this Scheme taking account of levels of take up and any additional costs arising from any increases in council tax. From a household perspective, they will not be required to make any contributions.

#### 3.3 Special Items and Expenses (Section 34)

Certain items of expenditure, and precepts made upon the Council by Community Councils are applicable only to certain parts of the area and special rules exist to deal with these items. These rules apply to all of the Town and Community Council precepts in respect of each of their respective areas. They also apply to Drainage Rates which are charged only in certain parts of the East and South of the County area. The Council has always considered that the general body of taxpayers should be treated equally in this respect and such expenditure should be defrayed over the whole area rather than charged as an additional item on those who happen to be in a particular catchment area. If this view continues to prevail then no special resolution declaring these to be special expenses will be necessary.

Finally, expenses incurred by an authority in performing in part of its area a function performed elsewhere by a Community Council (concurrent functions) must be treated as a special expense unless a negative resolution is in force.

The effect of the above result is a recommendation leading to drainage rates and concurrent functions being charged equally across the County.

#### 4. EQUALITY AND FUTURE GENERATIONS EVALUATION

There are no implications for sustainability, safeguarding and corporate parenting.

The Council Tax base itself is mainly calculated from information about the numbers of properties within the County, adjusted to an equivalent band D figure for things such as discounts, exemptions and reliefs, and is therefore based on fact and provided for information.

Our Sustainability Community Officer has confirmed that under these circumstances there is no requirement to complete a Future Generations Evaluation.

#### 5. OPTIONS APPRAISAL

Not applicable. This is a statutory report

#### 6. EVALUATION CRITERIA

Not applicable.

#### 7. REASONS:

- 7.1 To agree the council tax base figure and the collection rate for the forthcoming financial year as required by legislation.
- 7.2 To determine whether a special resolution should be made declaring Drainage Rates a special expense.
- 7.3 To determine whether any expenses incurred in part only of the area should be treated as special expenditure in accordance with the relevant legislation.
- 7.4 To confirm that the important matter of tax setting should continue to be a function of full council rather than be devolved for executive decision

#### 8. RESOURCE IMPLICATIONS:

Overall the Council Tax base calculated for 2020/21 has risen by 0.51% compared to 2019/20. This increase takes into account the anticipated changes in dwellings. The estimated income derived from this (£322k) has been included in the developing budget proposals which are to be considered by Cabinet on 20<sup>th</sup> December 2019.

#### 9. CONSULTEES:

Cabinet Senior Leadership Team Chief Officer for Resources Head of Legal

#### 10. BACKGROUND PAPERS:

None

#### 11. AUTHORS:

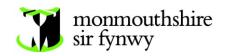
Ruth Donovan – Assistant Head of Finance: Revenues, Systems and Exchequer

#### 12. CONTACT DETAILS:

Email: ruthdonovan@monmouthsire.gov.uk

**Tel:** 01633 644592

# Agenda Item 2



SUBJECT: MONMOUTHSHIRE FAIRTRADE COUNTY RENEWAL

**MEETING: INDIVIDUAL CABINET MEMBER DECISION – Councillor Sara Jones** 

DATE: 18<sup>th</sup> December 2019

DIVISION/WARDS AFFECTED: County-wide

#### 1. PURPOSE:

1.1 To seek approval for the attached report which will form the basis of our application to the Fairtrade Foundation to renew our status as a Fairtrade County.

#### 2. RECOMMENDATIONS:

- 2.1 To approve the attached report (Appendix 1) and supporting evidence (Appendix 2) as an accurate record of the progress made by Monmouthshire County Council to promote Fairtrade from 2017 to date.
- 2.2 To approve the actions that are proposed in the report as Monmouthshire County Council's commitments towards promoting Fairtrade from 2020-22.
- 2.3 To authorise the Sustainability Policy Officer to submit this report to the Fairtrade Foundation to renew our Fairtrade County status.

#### 3. KEY ISSUES:

3.1 Monmouthshire County Council needs to renew its Fairtrade County status by submitting a report on progress to date and actions for the next 2 years.

# 4. EQUALITY AND FUTURE GENERATIONS EVALUATION (INCLUDES SOCIAL JUSTICE, SAFEGUARDING AND CORPORATE PARENTING):

4.1 Renewing Monmouthshire's Fairtrade County status contributes to multiple wellbeing goals and has benefits for Monmouthshire and for the global community. Work is delivered in close partnership with community groups, schools, Fairtrade Wales, businesses and others, and raises awareness of Fairtrade amongst people in the county. Local businesses benefit from being able to promote themselves as a fair trade venue and farmers and growers across the world benefit from guaranteed, fair prices for their work and premiums which they can invest in their communities. There are no negative impacts.

#### 5. OPTIONS APPRAISAL

5.1 The only alternative to renewal would be to allow our Fairtrade status to lapse. However, that would leave us as the only local authority in Wales to not be a Fairtrade County and would also potentially jeopardise Wales' status as a Fairtrade Nation. This is not considered to be be an option.

#### 6. EVALUATION CRITERIA:

6.1 Progress towards the action plan will be monitored at 6 monthly meetings of the County Fairtrade Steering Group.

#### 7. REASONS

- 7.1 Monmouthshire County Council's Fairtrade Resolution was passed by full Council in May 2007 and endorsed by Cabinet 25th July 2007. Fairtrade County status was first awarded to Monmouthshire by the Fairtrade Foundation in November 2008.
- 7.2 To keep our status as a Fairtrade County, this needs to be renewed every two years, and renewal is due now.
- 7.3 Wales keeping its status as a Fairtrade Nation is dependent on each county being a Fairtrade County.

#### 8. RESOURCE IMPLICATIONS

8.1 None at present. The actions contained in our renewal can be delivered within existing staff resources.

#### 9. CONSULTEES:

Councillor Sara Jones, Cabinet Member for Social Justice and Community Development Monmouth, Usk, Chepstow and Abergavenny Fairtrade Forums

Fairtrade Wales

#### 10.BACKGROUND PAPERS:

Appendix 1 - Monmouthshire Fairtrade County Renewal 2019

Appendix 2 - Evidence for Fairtrade County Renewal

#### 11. AUTHOR:

Hazel Clatworthy, Sustainability Policy Officer

#### 12. CONTACT DETAILS:

Tel: 01633 644843

E-mail: hazelclatworthy@monmouthshire.gov.uk



# **Equality and Future Generations Evaluation**

Name of the Officer completing the evaluation Hazel Clatworthy  Phone no: 01633 644843 E-mail: hazelclatworthy@monmouthshire.gov.uk	Please give a brief description of the aims of the proposal  To seek approval for the actions to be submitted as part of an application to renew Monmouthshire's Fairtrade County status to the Fairtrade Foundation.
Name of Service area	Date
Policy and Performance	18 December 2019

**Are your proposals going to affect any people or groups of people with protected characteristics?** Please explain the impact, the evidence you have used and any action you are taking below.

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Age	Fairtrade producers get a premium which communities decide democratically how to spend, and it is often spent on projects such as schools, healthcare, clinics etc which benefit vulnerable young and older people.		
Disability			
Gender reassignment			

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Marriage or civil partnership			
Pregnancy or maternity			
Race			
Religion or Belief			
Sex			
Sexual Orientation			
Welsh Language	Any new resources prepared will be bilingual		
Poverty	Fairtrade works directly to tackle poverty in countries across the world. As well as a guaranteed minimum price, farmers get a Fairtrade premium which they decide as a community how to spend it e.g. on schools, medical centre, clean water etc		

2. Does your proposal deliver any of the well-being goals below? Please explain the impact (positive and negative) you expect, together with suggestions of how to mitigate negative impacts or better contribute to the goal. There's no need to put something in every box if it is not relevant!

Well Being Goal	Does the proposal contribute to this goal?  Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
A prosperous Wales Efficient use of resources, skilled, educated people, generates wealth, provides jobs	There is no detrimental impact on local producers since Fairtrade products are not generally produced locally e.g. tea, coffee, sugar etc. The Fairtrade town groups work closely with local retailers and cafes to increase awareness and sales of Fairtrade and local businesses who sell Fairtrade can benefit from marketing themselves as Fairtrade café's etc,	Where local products are available, the council would always encourage people to buy local products in order to reduce food miles and support the local economy.
A resilient Wales  Maintain and enhance biodiversity and ecosystems that support resilience and can adapt to change (e.g. climate change)	The Fairtrade Mark has environmental criteria, so increasing the use of FT products will have global environmental benefits. Where local products are available, the council would always encourage people to buy local products in order to reduce food miles and support the local economy, but where products are not available locally Fairtrade products are required to meet environmental standards.	
A healthier Wales People's physical and mental wellbeing is maximized and health impacts are understood		
A Wales of cohesive communities Communities are attractive, viable, safe and well connected	Monmouthshire has 4 very active Fairtrade Town community groups, and our FT County renewal will recommit our support to these groups. A growing number of schools are also working towards being Fairtrade schools.	
A globally responsible Wales Taking account of impact on global well-being when considering local social, economic and environmental wellbeing	Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world. Encouraging more people to buy Fairtrade has a direct impact on improving quality of life for	

Well Being Goal	Does the proposal contribute to this goal?  Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
	those farmers and producers in developing countries.	
A Wales of vibrant culture and thriving Welsh language Culture, heritage and Welsh language are promoted and protected. People are encouraged to do sport, art and recreation	Wales is extremely proud to be the world's first Fairtrade nation. Monmouthshire renewing its Fairtrade County status is key to Wales maintaining its Fairtrade Country status.	
A more equal Wales People can fulfil their potential no matter what their background or circumstances	Monmouthshire renewing its Fairtrade County status has no impact on a more equal Wales, but it has a big impact on equality globally. By requiring companies to pay sustainable prices, Fairtrade addresses the injustices of conventional trade, which traditionally discriminates against the poorest, weakest producers. It enables them to improve their position and have more control over their lives	

## 3. How has your proposal embedded and prioritised the sustainable governance principles in its development?

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
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Sustainable Development Principle		Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
Long Term	Balancing short term need with long term and planning for the future	Fairtrade plays a vital part in helping farmers and growers in developing countries to be able to plan for the long term. They have a guaranteed income, which enables them to plan for the future, and a premium which is invested in long term improvements in their community. Monmouthshire are required to renew our status every 2 years, and we would envisage this continuing into the long term in order to support the work of our Fairtrade town groups, nation and farmers across the world.	
Collaboration	Working together with other partners to deliver objectives	The County Council alone could not secure our Fairtrade County status – this can only be achieved by working in close partnership with our four Fairtrade town groups, other partners such as Fairtrade Wales, schools, businesses, suppliers and so on.	
Involvement	Involving those with an interest and seeking their views	The Fairtrade town groups have had an input into our renewal application.	

Sustainable Development Principle		Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
Prevention	Putting resources into preventing problems occurring or getting worse	Without a doubt Fairtrade helps farmers in developing countries to plan for a future, develop their business as part of a co-operative and prevents them from being at the mercy of global market fluctuations and middle men. Fairtrade has social, economic, environmental and cultural benefits both here in Wales and overseas.	
Page 12 Integration	Considering impact on all wellbeing goals together and on other bodies	Fairtrade has social, economic, environmental and cultural benefits both here in Wales and overseas.	

4. Council has agreed the need to consider the impact its decisions has on the following important responsibilities: Social Justice, Corporate Parenting and Safeguarding. Are your proposals going to affect any of these responsibilities?

	Describe any positive impacts your proposal has	Describe any negative impacts your proposal has	What will you do/ have you done to mitigate any negative impacts or better contribute to positive impacts?
Social Justice	Social justice on a global scale is the key driver behind the Fairtrade movement. Fairtrade works to give developing world farmers fair and guaranteed prices to help them to plan and to reduce the exploitation that many face.		

Safeguarding	None	.None	
Corporate Parenting	None	None	

5. What evidence and data has informed the development of your proposal?

A comprehensive document of evidence is being submitted with the Fairtrade County renewal application which demonstrates the events, activities and publicity for Fairtrade in Monmouthshire over the last 2 years.

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SUMMARY: As a result of completing this form, what are the main positive and negative impacts of your proposal, how have they informed/changed the development of the proposal so far and what will you be doing in future?

Renewing Monmouthshire's Fairtrade County status contributes to multiple wellbeing goals and has benefits for Monmouthshire and for the global community. Work is delivered in close partnership with community groups, schools, Fairtrade Wales, businesses and others, and raises awareness of Fairtrade amongst people in the county. Local businesses benefit from being able to promote themselves as a fair trade venue and farmers and growers across the world benefit from guaranteed, fair prices for their work and premiums which they can invest in their communities. There are no negative impacts.

7. ACTIONS: As a result of completing this form are there any further actions you will be undertaking? Please detail them below, if applicable.

What are you going to do	When are you going to do it?	Who is responsible
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8. VERSION CONTROL: The Equality and Future Generations Evaluation should be used at the earliest stage, such as informally within your service, and then further developed throughout the decision making process. It is important to keep a record of this process to demonstrate how you have considered and built in equality and future generations considerations wherever possible.

	Version No.	Decision making stage	Date considered	Brief description of any amendments made following consideration
4	1	Individual Cabinet Member Decision	19 Dec 2019	
d	2			
q	<u>`</u>			



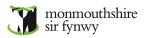


# Application to the Fairtrade Foundation

To renew

# Monmouthshire County Council's Fairtrade County Status

**November 2019** 



# Monmouthshire County Council Fairtrade Action Plan Update on progress from 2017-2019 and actions for 2020-2022



1 Local council passes a resolution supporting Fairtrade, and agrees to serve Fairtrade products (for example, in meetings, offices and canteens).

(Resolution passed by full Council in May 2007 received and endorsed by Cabinet 25<sup>th</sup> July 2007.)

ີບ ∞ Section from 2017 - 2019	Update as at November 2019	Action for 2020 - 2022 renewal
Ensure that all vending machines continue to lower Fairtrade options available	Hot drink vending machines in Usk and Magor continue to stock 100% Fairtrade coffee and chocolate (tea is Rainforest Alliance, not Fairtrade).	Ensure that all vending machines continue to have Fairtrade options available
Maintain the Fairtrade input in the corporate induction training.	Fairtrade remains part of the corporate induction training, with reference to the policy, and a quiz with Fairtrade chocolate prizes.	Maintain the Fairtrade input in the corporate induction training.
Put an article on the Hub intranet site reminding staff about the Fairtrade policy.	Regular Fairtrade events are held to raise awareness of our Fairtrade policy, and the requirement to use Fairtrade is included in our induction training for new starters.	Put an article on the Hub intranet site reminding staff about the Fairtrade policy.

	However, more could probably be done to remind officers who order refreshments for events etc.	
Continue to ensure all tea, coffee and sugar procured centrally for meetings etc are Fairtrade.	All tea, coffee and sugar procured centrally for meetings etc are Fairtrade However, feedback from staff about the coffee was not good, so we have sourced a new supplier and are now using an alternative supplier, which has had better feedback.	Continue to ensure all tea, coffee and sugar procured centrally for meetings etc are Fairtrade.
Continue holding staff Fairtrade sales twice a year. Encourage staff to buy Fairtrade products at home as well as work, through posters, staff bulletins etc.	Fairtrade sales for staff and members were held in the run up to Christmas and during Fairtrade Fortnight each year.	Continue holding staff Fairtrade sales twice a year. Encourage staff to buy Fairtrade products at home as well as work, through posters, staff bulletins etc.

# A range of Fairtrade products are readily available in the area's retail outlets (shops, supermarkets, newsagents and petrol stations) and served in local catering outlets (cafés, restaurants, pubs).

Agtion from 2017 - 2019	Update as at November 2019	Action for 2020 - 2022 renewal
Continue to sell Fairtrade products in the 4 Leisure Centres.	This is still the case	Continue to sell Fairtrade products in the 4 Leisure Centres.
Help provide support and publicity for the Fairtrade Towns where needed.	Monmouthshire helps to provide support and publicity for the Fairtrade Town groups where needed. For example, this includes coordinating a press release for Fairtrade Fortnight, sharing good work on Twitter and Facebook etc.	Help provide support and publicity for the Fairtrade Towns where needed.
	Time has also been spent trying to establish a Caldicot Fairtrade group. This has not yet been successful (see Section 3).	

3 Local workplaces and community organisations (places of worship, schools, universities, colleges and other community organisations) support Fairtrade and use Fairtrade products whenever possible.

Action from 2017 - 2019	Update as at November 2019	Action for 2020 - 2022 renewal
Continue to support the 4 Fairtrade towns as they work with local workplaces and community organisations.	We have good links with the Fairtrade Town groups and have worked together on events, presentations, Fairtrade Fortnight activities etc. The Council Hubs/libraries also partner with the Fairtrade Town groups when they want a venue for events, stalls etc.	Continue to support the 4 Fairtrade towns as they work with local workplaces and community organisations.
Maintain links with any school in  Monmouthshire who are actively working on  Pairtrade and support the Fairtrade Town  Groups as they seek to work with new schools  in their areas.	More schools in the county are now registered with Fairtrade Schools and have either their Fair Aware, Active or Achiever Awards. Work taking place in the schools ranges from Kool Skool uniforms, sales of goods from Fair Dos, baking competitions and much more. See evidence for more information.	Support and encourage schools that are working on Fairtrade and try and make connections and start Fairtrade activity at schools not currently working on Fairtrade.
	In Fairtrade Fortnight 2019 we had a specific focus on encouraging schools, by contacting every school prior to the Fortnight, offering support, help etc from the Council of Fairtrade town volunteers. This generated several assemblies and classroom work. Schools have also been contacted about other opportunities, such as using the Gingerbread pack in the run up to Christmas.	

Explore alternative ways to develop Fairtrade work in Severnside e.g. work with Town Team etc, and support Chepstow Fairtrade Forum as they seek to work to encourage Severnside and Caldicot.	In 2017 an event was held at Caldicot Hub in Fairtrade Fortnight to try and kickstart interest in becoming a Fairtrade town. This has been followed by meetings and offers of support from MCC officers and Chepstow Fairtrade Forum volunteers. The Town Council agreed to support Fairtrade, and an existing community group took some steps to promote Fairtrade. The Council paid for the design of a poster to try and recruit volunteers, and has offered support, funding and guidance to the community group, but lack of capacity and volunteers means that sadly the group has not really been able to pursue its Fairtrade aspirations.	Continue to offer support and guidance when possible to the emerging Caldicot group, should they find themselves with more volunteers.
Page 19	By using some funding from Welsh Government, a partnership has developed with the Council's Sports Development team which means that they are now using Bala Fairtrade sports balls in their outreach work with schools and community groups. They have given Fairtrade balls as prizes for a school Sport Relief competition. Fairtrade balls were used by every Year 5 pupil at the 2018 Playmake Conference, and talks about the difference that Fairtrade balls make were given. Bronze Ambassadors (2 pupils from every primary school) learnt about Fairtrade balls at their conferences in October 2018 and October 2019.	Continue to work with the Sports Development team to promote Fairtrade sports balls through their work with schools and communities.

,	
Development as a case study to encourage	
other local authorities to do the same.	

## 4 Media coverage and events raise awareness and understanding of Fairtrade across the community.

Action from 2017 - 2019	Update as at November 2019	Action for 2020 - 2022 renewal
Support Fairtrade Town groups by publicising their activities in the local press during Fairtrade Fortnight, and to staff through internal bulletins, posters etc.	Every year MCC sends out press releases covering all the activities happening around the County during Fairtrade Fortnight. We also publicise events internally through the intranet.	Support Fairtrade Town groups by publicising their activities in the local press during Fairtrade Fortnight, and to staff through internal bulletins, posters etc.
Organise one event or activity each year to raise awareness of Fairtrade in-house.  Page 20	The following events have taken place inhouse since the last renewal. They have raised awareness amongst: council staff, council members, schoolchildren and members of the public:  January 2018 – Fairtrade assembly at Goytre Primary School June 2018 – 500 year 5 pupils learn about Fairtrade footballs at Playmaker Conferences September 2018 – Fairtrade presentation to full Council meeting, plus Fairtrade sale in County Hall September 2018 – Fairtrade stall and game at Usk Show November 2018 – Fairtrade sale in County Hall November 2018 – Presentation to 60+ Bronze Sports Ambassadors about Fairtrade footballs Autumn 2018 – Fairtrade signs installed on all	Organise at least one event or activity each year to raise awareness of Fairtrade in-house.

	new car park signage Feb/March 2019 – Around 7 school assemblies carried out as part of Fairtrade Fortnight March 2019 – Fairtrade sale in County Hall November 2019 - Presentation to 60+ Bronze Sports Ambassadors about Fairtrade footballs	
Implement new signage in all of the County's car parks to introduce Fairtrade town/county signage as part of those signs	Following detailed work with the Car Parks officer and designer, new signs have now been installed in every MCC car park. The signs either have the Fairtrade Town logo on, or the Fairtrade County logo, depending on their location. This project took a long time to come to fruition, but it was great to finally achieve it.	Complete. Remove from 2020-22 action plan.
Bok for more opportunities to collaborate with MCC at events e.g. Usk Show 9th September 2017	The Fairtrade groups have had a free stall in the Monmouthshire marquee at the Usk Show in 2017, 2018 and 2019. In 2019, a new game was developed to focus on the climate emergency and the difference that Fairtrade can make, to tie in with the theme of the marquee this year.	Continue to collaborate with MCC at events where possible.

5 A local Fairtrade steering group is convened to ensure the Fairtrade Town campaign continues to develop and gain new support.

Action from 2017 - 2019	Update as at November 2019	Action for 2020 - 2022 renewal
Continue to hold biannual meetings to	Biannual meetings have been held between	Continue to hold biannual meetings to
maintain and strengthen link between MCC	MCC Sustainability Community officer, Cllr	maintain and strengthen link between MCC

and the County's Fairtrade Town Groups, and push forward any MCC actions that need to take place. Next meeting planned for 8 <sup>th</sup> November 2017	Sara Jones and the Fairtrade County Group. These have been held in (approx) November and May, and are hosted at County Hall, Usk.	and the County's Fairtrade Town Groups, and push forward any MCC actions that need to take place.
Work with the Fairtrade steering group to plan publicity and activities in November 2018 to mark 10 years since Monmouthshire became a Fairtrade County	Events throughout 2018 were branded up as "celebrating 10 years" of being a Fairtrade County, starting with a special assembly in Goytre Primary School in January 2018 to celebrate the renewal of our Fairtrade County status. A presentation was made to a meeting of the County Council with all local councillors present about the difference that Fairtrade makes and to also talk about the importance of buying local produce where possible as well as Fairtrade. There was publicity for the new car park signage in September 2018.	Remove from 2020-22 action plan
Page 22		

## **Evidence for Monmouthshire's Fairtrade County Renewal**

#### **Extracts from Monmouthshire County Council Intranet site The Hub**

# Monmouthshire Today

#### Monmouthshire calls for a fair deal

25 February 2019

Schools and community groups across Monmouthshire are joining with the council to

celebrate Fairtrade Fortnight between Monday, 25<sup>th</sup> February and Sunday, 10<sup>th</sup> March.

Events across the county will aim to encourage shoppers to buy more Fairtrade goods because farmers in developing countries deserve a fair deal – one that leads to them earning a living income. Local schools are holding special assemblies, bake sales and classwork with a Fairtrade theme and the public are invited to coffee mornings, sales and tasting



sessions, all aimed at making people aware of the difference Fairtrade can make.

Fairtrade has done much to improve the lives of many, but it's not enough or fast enough. Many farmers – both men and women – are underpaid and exploited. That means they can't earn enough for the basics many of us take for granted, including food, education and housing.

A living income is a fundamental goal for Fairtrade, and nowhere is the need more clear than in the cocoa industry; hence cocoa is the theme for this year's Fairtrade Fortnight. Europe is the world's biggest importer of cocoa, yet a shocking 60% of all cocoa farmers live below the poverty line.

That's why, starting this Fairtrade Fortnight, Monmouthshire's communities can help.

Fairtrade is the only organisation to guarantee a safety net of a minimum price for farmers in times of global price decline plus a premium, an extra amount of money that goes directly to farmers to invest in business or projects of their choice in their own communities. Residents and visitors are invited to the county's Fairtrade events organised over the fortnight and look for the Fairtrade Mark to enjoy a taste of chocolate indulgence and support a move towards a living income.

Councillor Sara Jones, Mon CC's cabinet member for Social Justice & Community
Development said: "Farmers get a better deal when they sell their crops on Fairtrade
terms. This leads to a higher and more stable income and can help them break the cycle
of poverty in which they're trapped. Through Fairtrade, farmers can invest in better farming
and earn more money, ensuring their children are fed and can go to school. Communities
can invest in clean water and clinics, improving everyone's health."

Many events will be held in Monmouthshire over Fairtrade Fortnight;

# Festive shopping the Fairtrade way

15 November 2018

Staff visiting County Hall on Monday 19th November have the opportunity to nail

their Christmas shopping early this year by stocking up at a Fairtrade Sale.

The Usk Fairtrade Forum will offer fairly-traded chocolates, biscuits, sweets, snacks, tea, coffee and more, as well as some crafts and gifts that will make ideal stocking fillers.

The sale will be on the landing in County Hall from 12 noon to 2 pm, so you can do your Christmas shopping during the lunch break, knowing that farmers, producers and craftspeople will have a better quality of life and a fair wage as a result.

We are grateful to our Fairtrade volunteers who do lots to promote Fairtrade around the county, and also to support the council. If you can't get to County Hall but would like to order

Fair Trade Fayre
Monday 19th November
County Hall, Usk 12-2pm

Get ready for Christmas by stocking up on fairly traded:
Chocolarte, Sweets, Cookles, Cereal Bars, Tea, Coffee, Crafts, Gifts and much more!

Supported by:
Usk Fairtrade Forum

December 1979

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something, or for more information, contact Hazel Clatworthy on ext 4843.



## Celebrate 10 years of Fairtrade in Monmouthshire

17 September 2018

#### Celebrate 10 years of Fairtrade in Monmouthshire

To mark 10 years of Monmouthshire being a Fairtrade County, volunteers from local Fairtrade Town groups will be attending the County Council meeting on Thursday 20<sup>th</sup> September to remind Councillors about how important Fairtrade is to farmers and producers across the world.

Show your support by buying some lovely Fairtrade snacks, gifts or drinks on Thursday 20th September 12 noon until 2pm on Thursday. Fairtrade stalls will be located on the landing in County Hall, Usk so staff, visitors and councillors can stock up on Fairtrade snacks, drinks, food and crafts.

As a Fairtrade County
we have made
commitments as a
council, and volunteers
will be highlighting how
important it is to
support our local
farmers by buying local
food if possible and
buying Fairtrade for
goods produced
overseas such as tea,
coffee, sugar, bananas,
cotton and chocolate.



For more information, contact Hazel on x4843.

#### **Review of Fairtrade County activity in 2018**

January 2018 FT Assembly at Goytre Primary celebrating 10 years of FT County status

March 2018 £1000 worth (WG funded) of FT sports balls bought for Sports Development Team

Spring 2018 Support the establishment of a Caldicot FT group – designed a poster to recruit volunteers,

Fred Weston supported group.

June 2018 500 year 5 pupils learn about and use FT footballs at Playmaker conference

as part of our partnership with Sports Development team using FT balls

September 2018 Fairtrade stall/game at Usk Show

September 2018 Fairtrade sale, followed by presentation to County Council

October 2018 Fairtrade presentation for 60 Bronze Young Ambassadors from every primary school

Autumn 2018 New car park signs with FT town/county logos on finally installed at the entrance to all MCC

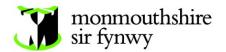
car parks!

# Fairtrade Fortnight 2019 numbers

Date	Venue	Event	Numbers	Feedback
	Chepstow Town Centre	Fairtrade window displays in the town arch, Toytastik and Oxfam.		4 shop window displays (Town Arch, Toytastik, Oxfam and Greggs) and the Fairtrade flag flying from the town arch
Tuesday 19 <sup>th</sup> February	Pembroke Primary School	Fairtrade assemblies and Fairtrade themed persuasive writing	180	Whole school assembly, plus persuasive writing class with 40-50 pupils from Year 3 and 4.
Friday 22 <sup>nd</sup> February	Monmouth Mayors Parlour	Launch of coaster competition		Entries from 6 schools, with good publicity. Children designed coasters for the Mayor's Parlour with the Fairtrade log on them.
Sat 23 <sup>rd</sup> Feb	Priory Monmouth	Coffee morning	40	Osbaston Primary helped .
Wed 27 <sup>th</sup> Feb	Chepstow Library	Fairtrade Stall	12	12 people came and expressed an interest
Saturday 2 <sup>nd</sup> March	Abergavenny Oxfam, Frogmore Street	Fairtrade Food tasting		
Sat 2 <sup>nd</sup> March	Usk Farmers Market		Approx 100	
	Goytre Fawr Primary School	Fairtrade baking competition	Approx 200	"As usual in our school we have celebrated Fairtrade Fortnight during the first two weeks of the Spring Term. We have just had our Fairtrade Show and Tell Assembly showcasing some of the work carried out in school.  Reception collected wrapper and looked for countries of origin. They also carried out lots of measuring with their Fairtrade footprints. They also tasted chocolate and bananas, blindfolded, to see which tasted best!
				Year One are taking a whole term to look at Fairtrade issues, following their really successful Fairtrade Breakfast last year.

			This year they hope to complete their
			topic with a community Fairtrade tea.
			Year 2 looked at the locations of Fairtrade products in more detail. They also followed the story of Pablo the banana. They also made Fairtrade chocolate cups with a variety of fillings.
			Year 3 made information leaflets covering many areas, which they will then give out to their parents
			Year 4 designed their own Fairtrade game that highlighted key issues and misconceptions.
			Year 5 looked at clothing and the fashion industry, with a focus on child labour. They looked at the impact of Fairtrade cotton.
			Year 6 have written letters to Sainsbury, with the aim of persuading them to keep stocking Fairtrade products.
			All Junior classes have used the theme of Fairtrade for debates and for their focused genre writing - persuasive writing."
			Baking competition took place as part of the school Eisteddfod during the actual Fairtrade Fortnight – it was the most popular category with the most entries! Followed up by a Fairtrade assembly by Hazel about bananas at the end of March.
Ysgol Y Fenni	Fairtrade		
Raglan Primary School	Fairtrade assembly	Approx 200	Fairtrade assembly for all pupils, and a class workshop with year 3 about Fairtrade chocolate. Feedback from teacher:
			"Thank you for all your support with Raglan's Fairtrade events. The children thoroughly enjoyed your assembly and workshop and on top of that our Fairtrade raffle raised approximately £120 and a huge amount of awareness with our younger children, which was clearly our target area.

				I look forward to the Fairtrade football arriving, so I can continue to develop their understanding and awareness. I am aiming to achieve the Fairaware award as soon as possible."
Tuesday 5 <sup>th</sup> March	Little Tots, Trinity Hall, Baker Street, Abergavenny	Fairtrade themed fun	20	
Tuesday 5 <sup>th</sup> March	Methodist Hall, Castle Street, Abergavenny	Fairtrade Pancake Iunch	60	
Wed 6 <sup>th</sup>	Llangybi Village	Fairtrade		
March Thursday 7 <sup>th</sup> March	Hall Cross Ash Primary School	sale Fairtrade assembly	Approx 180	Fairtrade Assembly. School seems quite up to speed on FT and they had been doing activities looking at packaging and discussing what "Cocoa Life" means, rather than the FT mark.
Thursday 7 <sup>th</sup> March	Christ Church, North Street, Abergavenny	Fairtrade coffee morning		
Thursday 7 <sup>th</sup> March	County Hall, Usk	Fairtrade sale	Approx 80	Fairtrade stalls by Ruth and Julia. All County Hall staff were personally visited and told about the stall, and all Councillors were in for a meeting. Ruth and Julia both said it was worthwhile in terms of sales.
Saturday 9th March	Methodist Hall, Castle Street, Abergavenny	Fairtrade event with speakers, music, stalls and refreshments	120	
Sunday 10 <sup>th</sup> March	Chepstow Market	Fairtrade Stall	40	Was cancelled because of the weather. Was rescheduled for the 14 <sup>th</sup> April.
Wednesday	Magor Primary	Fairtrade	Approx	
13 <sup>th</sup> March ?	School Dixton Nursery	Assembly Presentation by Martha Holman	70 70	
	Osbaston Primary School	Coffee Morning	20 parents	
Wednesday 27 <sup>th</sup> March	Goytre Primary School	Fairtrade Assembly	Approx 200	



SUBJECT: MONMOUTHSHIRE – 10 YEARS A FAIRTRADE COUNTY

MEETING: COUNTY COUNCIL
DATE: 20TH SEPTEMBER 2018

**DIVISION/WARDS AFFECTED: ALL** 

#### 1. PURPOSE:

1.1 To make members aware of our commitments as a Fairtrade county.

#### 2. RECOMMENDATIONS:

- 2.1 That members note the report and gain an understanding of our commitments as a Fairtrade county.
- 2.2 That members hear from some local Fairtrade town volunteers about how thinking carefully about what we buy can make a difference to the lives of farmers both locally and across the world.

#### 3. KEY ISSUES:

- 3.1 Under the Wellbeing of Future Generations Act, public bodies have to demonstrate how they are maximising their contribution to 7 Wellbeing Goals, which include "A Globally Responsible Wales". One of the key ways which we contribute to the Globally Responsible goal is through our ongoing work to support and promote Fairtrade.
- 3.2 Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world. Fairtrade sets social, economic and environmental standards for both companies and the farmers and producers. For farmers and workers the standards include protection of workers' rights and the environment, for companies they include the payment of the Fairtrade Minimum Price and an additional Fairtrade Premium to invest in business or community projects of the community's choice.
- 3.3 In 2007, following the establishment of enthusiastic Fairtrade Town groups in Monmouth, Chepstow, Abergavenny and Usk, Monmouthshire County Council made a resolution to support Fairtrade and the Fairtrade Foundation awarded us Fairtrade County status. The resolution commits us to the following:
  - To provide Fairtrade tea and coffee at all council meetings, offices and canteens.
  - To encourage Fairtrade goods being available to customers on Council run premises, as an option, whereby the customer pays for any extra cost.
  - To support the local Fairtrade Steering Group in their campaign to make Monmouthshire a Fairtrade County.

- To promote Fairtrade through specific initiatives as appropriate.
- That the Council's developing Procurement Strategy considers a commitment to Fair Trade.
- 3.4 In 2008 Wales made history by becoming the first ever Fairtrade nation.
- 3.5 To keep our status as a Fairtrade County we have to submit an application and action plan roughly every 2 years, which sets out what work we have done to promote and use Fairtrade. This work is led by the Sustainability Policy Officer who works closely with the county's hardworking Fairtrade volunteers and with Fairtrade Wales. Early in 2018 we celebrated 10 years of being a Fairtrade county.
- 3.6 Work that has been undertaken within the council to raise the profile of Fairtrade has included the following:
  - Only purchasing Fairtrade tea, coffee and sugar for council meetings.
  - Working with vending machine suppliers to ensure Fairtrade products are used.
  - Regular sales and events to raise awareness amongst officers and members.
  - Working with Fairtrade Town groups at public events such as the National Eisteddfod and Usk Show.
  - Supporting schools who are working towards being Fairtrade Schools.
  - Using Fairtrade sports balls through all of the Sports Development team's work.
  - Taking the opportunity of new car park signs to get Fairtrade town logos included in the design.

#### 4. OPTIONS APPRAISAL

4.1 Not applicable. Report for information only.

#### 5. EVALUATION CRITERIA

5.1 Not applicable. Report for information only.

#### 6. REASONS:

6.1 There are a good number of new members, so it is helpful to go over the background to our Fairtrade county status, remind members of what it commits us to, and to highlight the work that is going on both in the council and in the community to promote Fairtrade.

#### 7. RESOURCE IMPLICATIONS:

7.1 There is no cost to renewing our Fairtrade County status, other than existing officer time.

# 8. WELLBEING OF FUTURE GENERATIONS IMPLICATIONS (INCORPORATING EQUALITIES, SUSTAINABILITY, SAFEGUARDING AND CORPORATE PARENTING):

8.1 Not required since report is for information only. However, our continuing work on Fairtrade is a key contribution to meeting the Globally Responsible Wales goal.

#### 9. CONSULTEES:

Fairtrade Town volunteers from Usk, Abergavenny, Chepstow and Monmouthshire Fairtrade Wales
Cabinet Member for Social Justice and Community Development
Head of Policy and Governance

## 10. BACKGROUND PAPERS:

None

11. AUTHOR: Hazel Clatworthy, Sustainability Policy Officer

## 12. CONTACT DETAILS:

Tel: 01633 644843

E-mail: hazelclatworthy@monmouthshire.gov.uk



Fairtrade presentation to full Council, September 2019

## **Press cuttings**

Abergavenny Chronicle, 12 January 2018

## Monmouthshire celebrates ten years of Fairtrade



Friday, 12 January 2018 - Community News



by Staff reporter



Monmouthshire County Council has celebrated ten years of action to promote Fairtrade with an event featuring pupils at Goytre Fawr Primary School. The council has recently received approval from the national Fairtrade Foundation for its application to renew its Fairtrade County status.

The award is given in recognition of strong support for Fairtrade within the county, and the achievement of five qualifying goals, including a wide availability of Fairtrade products in local shops and catering outlets



and high levels of support from local people, businesses, the council, faith groups and schools.

Much effort is devoted to making Monmouthshire a Fairtrade County, and the status has to be renewed every two years. The council must demonstrate that it uses and makes Fairtrade products available, as well as helping Monmouthshire's four very active local groups publicise Fairtrade.

Monmouthshire's cabinet member for social justice and community development, Councillor Sara Jones joined a special Fairtrade assembly at Goytre Fawr Primary School with the council's Sustainability Policy Officer, Hazel Clatworthy. The school's pupils already know about the difference Fairtrade makes to farmers because Goytre Fawr is a Fair Achiever School, an award granted by the Fairtrade Foundation.

Councillor Jones said: "I'm delighted that we are celebrating a decade of work promoting Fairtrade to people in Monmouthshire benefiting so many farmers and growers in developing countries. It is fantastic that schools in Monmouthshire are teaching our young people that the decisions we take when shopping can have a direct impact on quality of life for people on the other side of the world. We are also hugely grateful for the hard work of volunteers in the Abergavenny, Chepstow, Monmouth and Usk Fairtrade Town groups who have contributed to our Fairtrade County status."

Adam Gardner, Communities Campaigns Manager at the Fairtrade Foundation added: "We're very pleased that Monmouthshire has renewed its Fairtrade status and laid out clear exciting goals to take Fairtrade further.

"Thanks to the ongoing support of the public and campaigners, an increasing number of farmers in developing countries are now selling their products on Fairtrade terms, bringing them a stable income, and the chance to trade their way out of poverty."

## **Gwent embraces** Fairtrade in events fortnight

Fairtrade Fortnight runs from February 26 to March 11. ESTEL FARELL-ROIG found out more about the events going on as well as traders supporting the movement

MOST of us start our morning with a cup of coffee - but do we ever think of where these things come from, and the lives of the people who make them? That's what Fairtrade Fortnight aims to make us think about, with the initiative focussing on encouraging shoppers to buy products with the Fairtrade mark which suarantees a fair deal and better conditions for farmers and producers in developing countries. It also celebrates the shope, cafes and restaurants that support the Fairtrade movement. According to the Fairtrade movement. According to the Fairtrade movement. According to the Fairtrade movement. Among the fairtrade foundation in 2013-14, occos farmers earned more than 18.4 million in Fairtrade premiums and almost a quariter was invested in

premiums and almost a quarter was invested in directly supporting farming families meet their daily

families meet their daily needs.
Independent coffee shop Horton's Coffee House, in Millennium Walk, Newport, is one of the husinesses in Newport proudly supporting the movement. Owner Gavin Horton buys his coffee from direct trade, which means that the coffee

which means that the coffee

which means that the coffiee roasters work directly with the coffee growers.

Based in Bristol, Clifton Coffee Roasters travel to coffee farms across the world - including £l Salvador, Guatemala, Ethiopis and Tanzania - to deal directly with the coffee growers.

growers.

"They know exactly where the beans come from," Mr Horton said. "The coffee is really important to us and that is why we source it very ethically.
"It is a very ethical way of doing it because the roasters themselves know



TOGETHER: Fiton Storer Jones, project and communications coordinator at Fair Trade Wales, with members of the Bukonzo Cooperative in Western Uganda

where the coffee comes

where the coffee comes from.
"They don't look at a ... website or buy in an open market.
"It cuts out any middle man and the supply chain is very short."
Mr Horton said the

Mr Horton said the result is a very good coffee, smooth and without leaving a very hard coffee taste. Another Gwent trader backing Fairtrade is Mockingsbird gifts, in 56A Frogmore Street, Abergavenny. They sell a mixture of fairtrade products, ranging from children's toys to jewellery and from homeware to furniture. Owner Rin O'Rellly said she will be putting a special window display celebrating Fairtrade Fortnight next week.

Fairtrade Fortulght next week.

Ms O'Reilly added: "The products come from all over the place. For us, it is a win-win situation as they are very popular and they are Fairtrade, which is an added bonus.

"Lots of people have different opinions about Fairtrade but I think there are many communities and artisans that are trying their hardest in countries worse off than us, so I feel it is the least we can do. "I feel like we are giving back."

Ms O'Reilly said that Fairtrade is important for

Ms O leany said that Fairtrade is important for their store as they have become well-known for it, with her brand being that they offer something a bit



FAIRTRADE: Goods at the Mocking Bird shop in

With Fairtrade Fortnight marking the end of the year long celebration of 10 years of being a Fairtrade years of being a Fairtrade Town, other events taking place in Abergavenny to mark Fairtrade Fortnight include a coffee morning on Thursday, March 1, from 10.20am at Christ Church, in North Street.

They will have a Fairtrade theme and, for instance, Oxfam will be there with Fairtrade products.

A Fairtrade products.

A Fairtrade breekfast will be held at the Abergavenny Community Centre, in Park Street, on Friday, March 9, from 10am.

from 10sm. They will be serving



EDUCATION: Children in Eastern Uganda, whose education has benefited from the Fairtrade Premium



GOODS: Fairtrade goods at the Mocking Bird shop in Abergavenny



VISIT: John Joseph, the chairman of a Fairtrade and organic coffee cooperative in India, who will be visiting a farmer in Tredegar



FARMERS: Ffion Storer Jones, of Fair Trade Wales, with members of the Fintea Fairtrade committee and Dorothy and Moses, Fairtrade tee farmers in Kenya

a Fairtrade breakfast and highlight the many delicious items that can be purchased ethically with a Fairtrade mark. Another coffee morning will take piece at Abergavenny Library on Saturday, March 10, from 10sm.

10am.

In Chepstow, they are holding a Fairtrade Tea Party on Thursday, March 1 from 2 to 4pm in the Palmer Community Centre, High Street, in Chepstow. Fair Trade Wates will be hosting John Joseph, the chairman of a Fairtrade and organic coffee cooperative in India between February 4 to 11. 4 to 11.

He will be visiting the He will be visiting the farm of Brian Bowen, the vice president of the Farmers Union of Wales (FUW), in Tredegar, on Tuesday, March 6.
Fair Trade Wales is the organisation for Fairtrade education, policy, procurement, support and campaigning in Wales. They say they currently work with 1.6 million farmers and workers across 74 developing countries. Pfon Storer Jones, project and communications coordinator at Fair Trade

and communications coordinator at Fair Trade Wales, said: "With the support of Fairtrade, millions of hard working farmers and workers are earning their way out of



CARDS: An array of Fairtrade goods at the Mocking Bird shop in Abergavenny

WARES: Fairtrade goods at the Mocking Bird shop in Abergavenny. Note

poverty and transforming their communities. "Thanks to the hard work of campaigners, schools, businesses, government and parliament, more people are choosing, sharing and shouting about Fairtrade in Wales, the world's first Fair Trade Nation."
To find out more about

Trade Nation."
To find out more about
Mockingbird gifts,
visit facebook.com/
mockingbirdgifts
For more information on
how to get involved with
Fairtrade Fortnight, you can
visit the Fair Trade Wales
website at fairtradewales.
com



BANNER: Fairtrade Fortnight will start on February 26

## County shows off its Fairtrade status

Friday, 26 October 2018 - Community News





by Beacon reporter - Reporter



@monbeacon 🖾 news@monmouthshirebeacon.co.uk

MONMOUTHSHIRE is celebrating 10 years since it became a Fairtrade County and to remind residents, visitors and shoppers about its proud status, newly installed car park signs have been branded with the Fairtrade logo.

Fairtrade means that farmers and producers in developing countries have been paid fairly for their work, they receive a guaranteed minimum price, decent working conditions, good environmental standards and are paid a community premium which groups can choose to spend on schools, clean water or health care.

Councillor Bryan Jones, Monmouthshire's cabinet member for county operations said: "Monmouthshire is proud to have been a Fairtrade County for a decade. We were due





to replace all the signs in our car parks so this was a great opportunity to incorporate the Fairtrade logos. We're grateful to Fair Trade Wales who made a financial contribution towards the cost of logos on the new signs."

Julia Parsons and Janet Banks, volunteers with the Fairtrade Chepstow group said: "It's great that people parking in Monmouthshire's car parks will be reminded that they are visiting a Fairtrade town or county. Many traders in our towns work hard to make sure that they sell or serve Fairtrade products and they want their suppliers to be paid fairly, so it is good to raise the profile of Fairtrade through the new signs."

For further details about Fairtrade activities in Monmouthshire go to www.monmouthshirefairtrade.org.uk

## Some examples of social media coverage – Twitter and Facebook



Fairtrade Foundation 🤣 @FairtradeUK · Jan 15, 2018

A big congratulations to Monmouthshire for 10 years of **#Fairtrade** support! bit.ly/2EJXHtQ **@MonmouthshireCC** 





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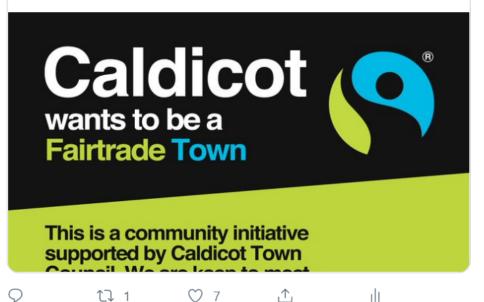
Hazel Clatworthy @HazelClatworthy · Feb 28, 2018

It would be great if #Caldicot could join our fabulous **#Fairtrade** groups in Abergavenny, Chepstow, Monmouth and Usk. @FairTradeWales



Caldicot Town Council are working with the @FairtradeUK to help #Caldicot become a Fairtrade town.

If you'd like to get involved email in this community initiative email towncouncil@caldicottc.org.uk





## Fair Trade Wales @FairTradeWales · Oct 30, 2018

Great to see the new **@MonmouthshireCC** #FairtradeCounty signs - a great way to celebrate a decade of **#FairTrade** status!

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Yn wych i weld arwyddion newydd #SirMasnachDeg Sir Fynwy - ffordd wych o ddathlu degawd o statws #MasnachDeg!

## buff.ly/2EYmsYi



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**Hazel Clatworthy** @HazelClatworthy · Mar 7 Lots of lovely things for sale at our **#fairtrade** sale today **@MonmouthshireCC** #gladididntgiveupchocolateforlent





## Hazel Clatworthy @HazelClatworthy · Jun 7, 2018

Brilliant to launch our partnership between @MonSportDev and **#Fairtrade** groups in **@MonmouthshireCC**. Over 1000 9 and 10 year olds using @BalaSportUK footballs this week! Thanks to @chepstowtownjfc. #WFGAct #globallyresponsible @FairTradeWales



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Bala Sport Fairtrade @BalaSportUK · Oct 18, 2018

Replying to @HazelClatworthy @MonSportDev and 2 others

Awesome display. There are great stories to tell about how **#Fairtrade** helps sports ball workers

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Hazel Clatworthy @HazelClatworthy · Oct 18, 2018

Looking forward to chatting to @MonSportDev Bronze Ambassadors tomorrow about the difference their **#fairtrade** balls from @BalaSportUK make to those who make them! **@MonmouthshireCC** @FairTradeWales



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## Hazel Clatworthy @HazelClatworthy · Oct 19, 2018

Well done for a great event and thanks for letting us chat about #fairtrade with the young people. Love how passionate they get when things aren't fair! @BalaSportUK @FairTradeWales



## Monmouthshire Sport @MonSportDev · Oct 19, 2018

A huge thank you to the chairman of @MonmouthshireCC, @DarrylWhite85, @HazelClatworthy and @CountyCommunity for your contributions to today. Also thank you to @PaulMatthews67 and @willmc21 for popping in to see this year's Bonze YA's. #MonSport #Leadership

Show this thread

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## **Hazel Clatworthy** @HazelClatworthy · Mar 25

Hope they enjoyed the **#fairtrade** chocolate - points mean prizes!



## **Table 1 Mar 25 Mar 25 Mar 25**

Great day one induction! Introducing new employees to our culture & values. Lovely bunch of future stars. @MonmouthshireCC @McCtrainer @PaulMatthews67 @HazelClatworthy @rhian\_cook @PeterFox61

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## Monmouthshire Sport @MonSportDev · Oct 23

@HazelClatworthy and Julia Parsons join us next to talk about @FairtradeUK / @FairTradeWales and the importance in relation to sport equipment. @BalaSportUK is an example of a provider committed to equality and fairness.

### #MonSportYAConference #MonSport #MoreThanSport



Richard John and 9 others

Q 2

11 14

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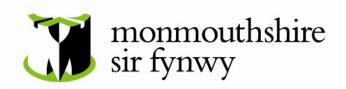
Some examples of publicity for Monmouthshire County Council events

# Fair Trade Stall Thurs 20th September 12 - 2pm County Hall, Usk



Stock up on fairly traded:

Chocolate, Sweets, Cookies, Cereal Bars, Tea, Coffee, Crafts, Gifts and much more...



Supported by Fairtrade Chepstow and Fairtrade Usk. For more information contact Hazel on x4843



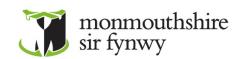
## Fair Trade Fayre Monday 19<sup>th</sup> November County Hall, Usk 12-2pm

Get ready for Christmas by stocking up on fairly traded:

Chocolate, Sweets, Cookies, Cereal Bars, Tea, Coffee, Crafts, Gifts and much more!



Supported by: Usk Fairtrade Forum





## Caldicot

## wants to be a Fairtrade Town



This is a community initiative supported by Caldicot Town Council. We are keen to meet with others who would like to help Caldicot become a Fairtrade Town and so help make the world a fairer place for those who produce our food.

If you would like to find out more please contact the Town Council and leave your contact details, and we will get back to you.

Phone: 01291 420441

Web: www.caldicottc.org.uk

Email: towncouncil@caldicottc.org.uk

## **Examples of schools Fairtrade progress**

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## **Goytre Fawr Primary** @GoytreFawr ⋅ Feb 1, 2018

Year 1 spreading the **#fairtrade** message this morning. Serving our families and friends a delicious Fairtrade breakfast. Brothers, sisters, mums, dads and grandparents all enjoyed our fairtrade feast. @FairTradeWales @HazelClatworthy **@MonmouthshireCC** 





## Pembroke Primary @PembrokePrimary · Feb 19

An informative assembly on **#Fairtrade** this morning. Our pupils are keen to find the logo on products in the supermarkets @FairTradeWales









Every school that entered our #MonSportRelief challenge will also receive a @BalaSportUK Fairtrade football as part of a wider project we are working on. Thank you again to all 14 schools that took part!

@MonmouthshireCC @HazelClatworthy #MonSport

1:14 PM · Mar 26, 2018 from Monmouth, Wales · Twitter for iPhone





Oak class really enjoyed the @FairtradeUK workshop. Diolch Aled





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**Hazel Clatworthy** @HazelClatworthy · May 22, 2018
Well done @LlantilioSchool - great work for **#fairtrade** @FairTradeWales
@MonmouthshireCC

**Elantilio Pertholey CiW Primary school** @LlantilioS... · May 22, 2018 Well done to our children who spoke at the Council Chamber about fair trade.



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## Hazel Clatworthy @HazelClatworthy · Sep 19, 2018

Great work! Using local produce to benefit local farmers and #fairtrade to benefit farmers across the world @FairTradeWales @MonmouthshireCC plus no more little plastic bottles #plasticfree



## Osbaston CiW School @osbastonciw · Sep 19, 2018

Foundation Phase milk and fairtrade cafe this morning. Diolch helpwr heddiws! #fairtrade #plasticfree @Raglanmilk





## Hazel Clatworthy @HazelClatworthy · Mar 6

Well done @osbastonciw. You are lucky having @coopukfood nearby lots of #fairtrade options! @FairTradeWales @MonmouthshireCC



## Osbaston CiW School @osbastonciw · Mar 4

Dioch yn fawr to Monmouth Co-op for welcoming our Key Stage 2 Eco Council and Fairtrade Reps to explore your range of Fairtrade Products and to find out about how the sale of such products positively affects the lives of producers. @FairTradeWales @FairtradeUK @coopukfood @coopuk



From: Clatworthy, Hazel J. Sent: 14 January 2019 16:03

To: #All Schools <#AllSchools@monmouthshire.gov.uk>

Subject: FAO Eco School / ESDGC Co-ordinator - Fairtrade Fortnight 2019

Dear schools,

Monmouthshire is proud to be a Fairtrade County and last year we celebrated 10 years of being a Fairtrade County!

Over this time, Monmouthshire schools have done great work promoting the difference that Fairtrade makes for farmers in developing countries, by working with children, parents, PTAs and governors. Fairtrade links with so many different areas of the national curriculum – see <a href="https://schools.fairtrade.org.uk/resource/fairtrade-in-the-curriculum/">https://schools.fairtrade.org.uk/resource/fairtrade-in-the-curriculum/</a>

This year's Fairtrade Fortnight is from **25**<sup>th</sup> **February to the 10**<sup>th</sup> **March, and the theme this year is COCOA**. There are resources to help you here: <a href="https://schools.fairtrade.org.uk/take-action/fortnight/">https://schools.fairtrade.org.uk/take-action/fortnight/</a> and you can order a free event pack here: <a href="http://shop.fairtrade.org.uk/fairtrade-fortnight-2019-event-pack">http://shop.fairtrade.org.uk/fairtrade-fortnight-2019-event-pack</a>

This Fairtrade Fortnight the Council, together with our active and enthusiastic Fairtrade town volunteers across the county, would like to give a boost to schools who are already Fairtrade schools, and also to encourage schools who haven't yet started on their Fairtrade journey. Why not consider doing one of the following:

- Inviting a local Fairtrade volunteer in to take an assembly about Fairtrade.
- Organise a bake sale or baking competition using Fairtrade ingredients.
- Run a poster competition for children to design posters to encourage people to buy Fairtrade.
- Hold a football match using a Fairtrade football and learn about the difference it makes to the people who sew the balls.
- Write a Fairtrade song or chant.
- Hold a blindfold Fairtrade taste testing.
- Invite parents to a Fairtrade coffee morning.

These are just a few ideas to inspire you. You probably have lots of other great ideas too.

Please let us know:

- a) What you hope to do during Fairtrade Fortnight (or at any other time of the year!)
- b) If you need any help or support from a local volunteer

We have a small pot of money which can help to pay for Fairtrade prizes for your school, so please do get in touch and let us know by 31st January what you are planning.

Best wishes,

Hazel

Hazel Clatworthy

Sustainability Policy Officer (part time) / Swyddog Cynaliadwyedd Polisi (rhan amser)

Monmouthshire County Council / Cyngor Sir Fynwy

Phone / Ffôn: 01633 644843 Mobile / Symudol: 0776 889 8587

Email / Ebost: hazelclatworthy@monmouthshire.gov.uk

Website / Gwefan: www.monmouthshire.gov.uk

Follow us on Twitter / Dilynwch ni ar Twitter: https://twitter.com/@hazelclatworthy

## Example of minutes of most recent meeting between Fairtrade Town groups and MCC

## Fairtrade Meeting with MCC

5th June 2019

**Present:** Julia Parsons (Chepstow), Anthea Dewhurst (Monmouth), Hazel Clatworthy (MCC), Tanya White (Chepstow), Jon Prince (Usk)

Apologies: Bethia Smith (Monmouth), Francis Buxton (Abergavenny), Ruth Prince (Usk)

## **Evaluation of Fairtrade Fortnight activities**

Aileen had asked for an idea of numbers of people involved in Fairtrade Fortnight activities. When we put together the whole list (see separate attachment) we had an impressive range of activities between us, reaching a large number of people and a variety of different audiences.

It was felt that targeting schools as we did, by offering assemblies or other support, was particularly successful and resulted in some useful links being made with schools, some of whom already did a lot on Fairtrade and others who didn't. It was agreed that Hazel should contact the schools again in the autumn, to remind them about Fairtrade Fortnight but also to give suggestions that they might like to consider at Christmas fairs etc e.g. baking Fairtrade gingerbread men to sell. **Action: Hazel** 

## **Usk Show ideas**

Usk Show will be on Saturday 14<sup>th</sup> September. Monmouthshire County Council are having a tent with the theme "We Care" and a particular focus on climate change because the council has declared a climate emergency. To have space in the tent we need to fit in with that theme.

Ideas discussed included a "climate cluedo" game, matching faces of growers, with their product and country on a big map, with information about the climate challenges they face, and responses to them. We discussed using magnets etc, and the need to just use a table and not take up floor space. All to send ideas round to the group in the next fortnight. **Action: All** 

## International conference, Cardiff

Aileen has sent the following information through about the conference:

- "1. Dates and venue have been confirmed, with bookings now open, and an outline agenda for the conference available at this link: <a href="iftc2019.eventbrite.co.uk">iftc2019.eventbrite.co.uk</a>
- 2. There are several ways that groups can get involved: volunteering at the conference, running a session/workshop, having an interactive stall (the banana fishing would be really good for this), contributing to a groups display board, and of course attending. If the group is interested in any of these, do get in touch and let us know. We will be creating more detail about these opportunities over time, but only clarified them today so this is very new news!"

We discussed whether volunteers who offer to help (as stewards etc? or to run a stall/activity) would have to pay for their tickets. Hazel to ask Aileen for clarification. **Action: Hazel** 

Generally the group were keen to be involved in some capacity and looked forward to more information about opportunities coming out.

## Any other business

- Monmouthshire County Council have agreed to work with the Future Generations
   Commissioner's Office on a EU funded project called A Journey to Sustainable
   Consumption and Production, which will look at sustainable procurement including
   Fairtrade.
- Jon gave a plea for more up to date photos and articles from the groups to go on the http://monmouthshirefairtrade.org.uk/ website. Action: All
- Chepstow have recently set up a Fairtrade Chepstow Facebook page https://www.facebook.com/fairtradechepstow/
- Hazel to ask Aileen about the report produced from the review of Fairtrade Wales.
- Chepstow hope to run a Fairtrade poster competition with Fairtrade footballs as prizes.
- After the meeting, Julia asked about promoting Fairtrade at this years' Playmaker conferences. Unfortunately we had the following reply back from Paul Sullivan of the Sports Development team:

Hi Hazel,

The conferences are actually taking place this week. The contact and organisation of the events have been handed over to one of my colleagues so I have not had as much input this year so apologies that yourself / Julia was not contacted.

We are in Chepstow today, 10:00-2:00pm (Football Club same as last year). Obviously more than welcome for Julia to have an input but appreciate this is very short notice and not likely. We are due to be at Caldicot tomorrow but looking at the weather it is likely this will have to be postponed.

The Bala Sports balls are being used at the events we are running and consistent messages still given like last year.

Regards,

Paul Sullivan

Monmouthshire Sport Development Team Lead | Arweinydd Tîm Datblygu Chwaraeon Sir Fynwy

- Francis sent apologies but sent the following update from Abergavenny:

## "Latest from Abergavenny FT Forum

FT fortnight 2019

We continued this year with much the same format as in previous years: one main event, plus a pancake lunch, a church coffee morning, a school assembly and a themed toddlers group. The main event, which was shared with our local charity Love Zimbabwe, attracted 120 people. The pancake lunch raised over £100 for our local FT account.

Abergavenny Food Festival (Sept 20-22): the current leadership of the Food Festival is positively encouraging the provision of FT products (teas, coffees, edibles).

Soroptimists: the local Soroptimists' group have requested a speaker on FT – which is likely to happen in the New Year 2020.

Finance: thanks to a healthy bank balance of our local group, we have recently been able to send £500 to the FT Foundation.

Nevill Hall Hospital: with the precedent of the largest hospital Trust in Birmingham declaring itself a FT Hospital, Francis (who worked there until 2007) will be approaching both the Hotel Services Manager of Nevill Hall Hospital, and the management of the League of Friends cafe, to encourage them to prioritise FT products.

At our recent meeting, we also asked whether MCC (as a FT County) is encouraging schools to become FT schools??

Our next meeting will be in early September, when initial plans for FT fortnight 2020 will be top of our agenda."

Date of next meeting: Wednesday 20th November, 10am, County Hall

